

CASE STUDY | Industry : Bar/Restaurant

The client: Buddha Bar, London



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The project:

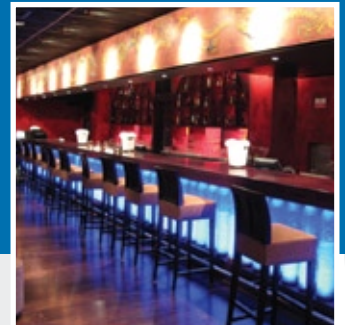
A seven year quest to find the perfect location for the London offshoot of Raymond Visan's original Buddha Bar in Paris, came to fruition in 2008 on London's Victoria Embankment.

TMC were once again working alongside Peter Swain of Proun Architects. The challenge was to turn an old underground ventilation shaft beneath the grade 2 listed Waterloo Bridge into a £6m swanky venue. TMC were tasked with designing, installing, testing and commissioning an advanced and flexible audio, video and architectural lighting system.

The venue was technically challenging due to the compact design over 2 floors and its physical location. These logistical problems required strict adherence to the programme of works, achieved through close liaison with the main contractor.

An exceptionally high finish throughout, particularly for the trade floor, was needed to maintain the quality that this world renowned venue is recognised for. Again, close working with all trades achieved this, but specifically, with the bespoke joiners and the incorporation of discreet LED lighting provides an excellent example of this.

TMC needed to address the client's unique operating policy that demanded hi-fi quality sound at low level during daytime, and then delivering clear, high levels of intelligible sound during the weekend DJ sessions. A system was proposed to give flexibility, quality and longevity but simple enough in design and management for easy control by staff.



The specifics:

- Buddha Bars worldwide are acclaimed for their music selection, this new location was to be no different. It was therefore essential that the quality and delivery of sound was outstanding. TMC's choice of systems using Bose and Pioneer provided the scope and range for seamless sound quality.
- ShowCAD Artist software required reprogramming to provide the instant level of control for the mood enhancing LED lighting, managed using a simple user friendly interface.
- Anolis RGB LED fittings by Robe, proved the perfect tool to deliver the subtle changes in lighting through day time into evening.
- TMC's ongoing maintenance and full technical support ensures the venue continues it's crowd pulling atmosphere.

Conclusion:

TMC's role in creating this spectacular venue was to bring it to life using the power of sound and light... creating a low level daytime ambience to more upbeat for the late night scene. The latest technology from Bose, Pioneer and Robe were fully integrated by TMC and their exacting and unsurpassed experience delivered a professional and intelligent system.

"When the fusion of interior design, lighting and sound is fundamental to achieving an experience such as Buddha Bar, you need a specialist team who can provide a sophisticated, integrated approach. Bose and TMC provided just that with complete professionalism and impressive results."

Peter Swain, Proun Architects



TMC has been at the cutting edge of audio and visual technology for more than 20 years. We specialise in creating tailored solutions for our clients in a number of environments including theatres, schools, leisure, retail and places of worship.

Constantly striving to provide a level of service that equals the quality of our installations, we draw on our experience and desire to produce outstanding results for our clients, every time.

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